

Business Resources & Opportunities Committee (BROC) Minutes


Meeting Date: Tuesday July 28, 2020 (2:00PM) via GoToMeeting

Present: Larry Lombardi, Marcus Cutrell, Deb Keenan, Rex Raiford, Emily Nicholson (staff), Amber Morse (staff)

Absent: David Carroll, David Loope

1. **Call to Order:** Amber Morse called the meeting to order at 2:05 PM
2. **Business Engagement Events:** Reported on virtual Rapid Response services that have been occurring during COVID shutdown. Discussed previous two virtual hiring events. Reported May hiring event held 8 employers and 10 jobs. July event held 10 employers with 40 jobs. Discussed future event with estimated date of August 10-14.
3. **NWDB Business & Opportunities Committee Strategic Action Plan:** Amber Morse led review of the action plan. Committee members discussed and made refinements to objectives and actions of the plan. Amber recommended the addition of employer surveys to action plan. Committee members discussed survey questions and how they would be captured. A motion to approve action plan was provided by Larry Lombardi with a second provided by Deb Keenan. With no further discussion the action plan was unanimously approved.
4. **Open Discussion:** Rex Raiford led a discussion on NCMEP EAP program, which is funded through the CARES Grant. Rex to send more information to Larry and Amber after meeting.
5. **Next committee meeting date:** Tuesday September 29, 2020

Minutes prepared by Amber Morse

Approved by: 

Date: 7/28/20