

Northeastern Workforce Development Board ALBEMARLE COMMISSION REGION R COUNCIL OF GOVERNMENTS

1st Quarter 2021

News from the Northeast MESSAGE FROM THE DIRECTOR

Dear Colleagues,

I hope you, your friends, family and loved ones are all doing well. The first quarter of 2021 has come and gone and we are proud to present this newsletter to highlight some of the great work that our staff continue to do throughout our 10-county region.

During this first quarter we continued to bring our #worklocal campaign throughout our region, specifically in Hyde and Dare Counties. The message of our #worklocal campaign is quite simple, but very important – "Youth do not have to leave Northeastern North Carolina to develop a career that allows them to become self-sustaining adults". I grew up in Elizabeth City and I remember a lot of my friends in school would say that there were no jobs here and that you had to move away if you wanted a good career. Well, that simply is not true. There are good career opportunities in each of our 10 counties, and we will continue to highlight specific examples of that with our #worklocal campaign.

Although our NCWorks Career Centers are now fully open to the public without an appointment, we do continue offering some services virtually. Highlighted in this newsletter is a virtual career fair that we did for the NC Department of Public Safety, a virtual Career Café that our NextGen program did, and information about weekly virtual workshops for job seekers. We have found a lot of value in being able to deliver these services virtually – specifically, it allows people to participate who would not have been able to do so due to transportation or other issues.

The last thing I would like to mention is that after eleven years serving on the Northeastern Workforce Development Board, six of those years serving as Chair, Zach Bray has moved out of the state and therefore had to resign from our board. Our board has accomplished many great things under Zach's leadership and he will definitely be missed.

Best Wishes,

Dave Whitmer, Director Northeastern Workforce Development Board

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NCWorks App

Did you know that NCWorks has an "app" for your phone? Download the "app" from Google Play or the App Store.

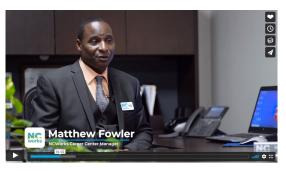


NWDB OUTREACH VIDEOS

In February of 2020, the Northeastern Workforce Development Board (NWDB) published a Request for Proposal for Video Production Services seeking proposals to produce five short videos, 5-10 minutes in length, to describe and highlight the services of the NWDB. The five videos include: Northeastern Work-

force Development Board, NCWorks Career Centers, NextGen, Job Seeker Services, and Employer Services. Due to the pandemic, video production was delayed. The Northeastern Workforce Development Board is proud to release the first video in the series of videos about our services. This video explains the services of the NCWorks Career Centers and how they serve our community.

https://vimeo.com/504842986



"For our own success to be real, it must contribute to the success of others ." Eleanor Roosevelt

ECSU RADIO

Don't forget to tune-in to ECSU Radio 89.9 WRVS the 4th Wednesday of every month at 7:30am for the NCWorks Career Corner with Sheila Lee! Listen for the special staff guests every month along with an update for local job listings, workshops, and job fairs!



#WORKLOCAL HYDE COUNTY



The NWDB presented three posters to Hyde County Schools on March 22,2021 as part of its #worklocal initiative. The posters, featuring local graduates, are hung in the high schools of the NWDB 10 county region to create awareness of career pathways available to students in their local area that will provide them a stable and sustainable income. The NWDB presented three graduate and cess story (Ex Youth) Back: Nouth) Back: Board Vice Ch Etheridge (Hy Schools Board ve Blackstock Programs & A Stephen Basn ty Schools Suj

Pictured are Kali Beach (Instructional Management Coordinator/CTE), Wesley Floyd (Mattamuskeet Early College Principal), Lee Brimmage, Jr., local

graduate and <u>#worklocal</u> success story (Ext Agent 4-H Youth) Back: Thomas Whitaker (Hyde County Schools Board Vice Chair), Randy Etheridge (Hyde County Schools Board Chairman), Steve Blackstock (Instructional Programs & Assessments), Stephen Basnight (Hyde County Schools Superintendent)/ Front to Back

TEST DRIVE EVENT

College of The Albemarle and the Northeastern Workforce Development Board collaborated on a new initiative that allows students to "test drive" a degree program that may interest them before making a final career decision. The Test Drive event was offered on three nights at the COA-Currituck campus at College Way, Barco, March 16-18, from 5:30 p.m. to 9 p.m. nightly. In a press release, COA noted that eight out of 10 students go to college without a real idea of what they want to study, and about a third change their major at least once. Because that can cost a lot of time and money, the Test Drive option "makes more sense," COA said. The Test Drive event allowed students to check out three different programs in high-demand fields before making a decision on which one interests them most: • Computer aided drafting. In the class, students learned the basics of using computer software to develop item designs that can be produced for industry and consumer products. Prototypes were 3-D printed to illustrate the practical

applications.

• Computer integrated machining. The class taught students how to operate both traditional and computer numerical control machines allowing the operator to take a part from schematic design to finished product.

• Aviation systems technology. The class taught the basics of riveting and sheet metal work, both key processes in aircraft repair. Students also learned how COA's Aviation Systems Technology program can lead to Federal Aviation Administration certification. Both Adults and High School Seniors were invited to participate in the event.

Three additional test drive events are planned for this summer for Criminal Justice/Basic Law Enforcement and Agribusiness Technology, on the Elizabeth City COA Campus, and Culinary Technology on the Edenton COA campus.

Adapted Source: Daily Advance 3/5/2021



Daily Advance: COA instructor John Stolarczyk and test drive participant Thomas Riggs

International Women's Day

The NCWorks Career Center and NWDB staff participated in the Perquiman's Chamber celebration of International Women's Day and Women's History Month in March.



Helping Neighbors

NWDB staff had the pleasure of handing out job seeker resource guides, tuition assistance flyers and NCWorks NextGen youth program information at the Sheep-Harney mobile food pantry on February 11, 2021.



Facebook Live

Did you get a chance to watch Elizabeth City Career Center Assistant Manager Sheryl Stevens give the public a tour of the new Career Center on Facebook Live? If not, go watch: at present the video has had 1.3K views! Each center and the NWDB have a Facebook page. If you haven't yet, go "like" us on Facebook to keep up with all events and news!



#WORKLOCAL DARE COUNTY

The Northeastern Workforce **Development Board (NWDB)** presented three posters to Dare County Schools in February as part of its #worklocal initiative. The #worklocal Initiative was created by the NWDB to encourage local high school students to seek employment within growing career fields located in Northeastern NC. Emily Nicholson, Assistant Director of the NWDB states: "High retirement risks and very slow population growth continues to leave serious gaps in our employers' labor pools. This initiative is one of the many methods we can use to help fill these gaps to ensure sustainable and strong local economies for today and tomorrow."

The NWDB identifies local graduates from each high school within its regional domain who are a source of inspiration to the next workforce generation. The local graduates are featured on #worklocal initiative posters that are hung in each of their



respective high schools. Representing Dare County are Matthew Burrus Nuckles, QMED Oiler with the NC DOT Ferry Division; Lisa Sabatic, LPN at the Outer Banks Hospital Urgent Care Center & Family Medicine; and Kirsten Turonis Bissell, Internet Sales Manager & Wind Art/Kite Buyer of Kitty Hawk Kites, Inc. Having succeeded in their field, each of these graduates embody the tenets of the #worklocal initiative and represent examples of job opportunities available to students in Dare County.

Present at the event were Dr. John Donlan, Director of Career and Technology Education for Dare County Schools; Beth Rooks, Principal of Cape Hatteras Secondary School; the Career Development Coordinators of Dare County Schools, Tara have succeeded in their field and Wheeler of Manteo High School, Suzanne Jeanette of Cape Hatteras Secondary School, and Duke Wallin of First Flight High School. Also present were local community leaders, Kenny Kee of the Dare County NCWorks Career Center: David Whitmer, Director of the Northeastern Workforce Development Board; Emily Nicholson, Assistant Director of the Northeastern Workforce Development Board; members of the Dare County School Board and the Board of Commissioners.

> (Left to Right: Matthew Nuckles, Lisa Sabatic, and Kirsten Turonis Bissell)

NEXTGEN CORNER

The NextGen Career Café (for students and young adults 16-24 years of age) on February 23, 2021 was called "From the Block to the Board Room," and was presented by the M.A.I.N. Initiative, LLC & U Good Bro, Inc. This event included entertainment, a keynote address and participation in the workshop of vour choice. The workshops included Budgeting 101, How to Start a Business, and What it Takes to be a Leader. Kenneth Joyner, from HavenCent, presented a spoken word of peace, Dr. LaTanva Moore, from Spirituali-TEA delivered the keynote address, and Justin Fuller from Pitt Community College ended with a word of sending. Thirty students were in attendance.





DPS VIRTUAL CAREER FAIR

The NCWorks Career Center in Elizabeth City hosted a virtual hiring event for the NC Department of Public Safety on March 23, 2021. Business Engagement Coordinator, Amber Morse stated, "thinking

Amber Morse stated, 'thinking outside the box during the 'new normal' has been critical for hiring events during the pandemic. We have hosted hiring events using GoToMeeting, YouTube, and even utilized our new texting platform." The NCWorks Career Centers remain committed to determine the best way to

assist local business with finding employees and local job seekers find jobs. Businesses can call Amber Morse, at 252.312.4308 to host a job fair and job seekers can text "NCWorks" to 56512 to find up-todate information on local job fairs.



OJT Signing



NWDB Business Engagement Coordinator, Amber Morse and Career Advisor, Cortney Simpson had the privilege of completing an On-the-Job Training (OJT) contract with Beth Urch, of Beach Realty and Construction and participant Carla Emerson on March 11, 2021. Carla started her training immediately and thanks to the OJT program Beach Realty and Construction will have partial salary reimbursement during training and Carla will have training in a new career!

Sharpening Skills

The NCWorks Career Center staff in Elizabeth City hosts weekly virtual workshops for job seekers to sharpen their skills. Topics include resume writing, interviewing, networking, work ready skills, dressing for success, and various other topics that are relevant to job seekers in today's job market. Text "NCWorks" to 56512 to view and register for the virtual workshops offered throughout the NWDB region!

Board of Directors

Sean Lavin, NWDB CHAIR TCOM, L.P.

Janet Russ, NWDB VICE CHAIR Coastal Electric Contracting Company

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Larry Lombardi Economic Development Currituck County

Rex Anderson Business Representative Regulator Marine

Dr. David Loope Community Based Organization Hyde Partnership for Children

Tameka Gibbs The Division of Vocational Rehabilitation Services

Alvan Overton Business Representative Bout Thyme Kitchen

Diane White Business Representative Domtar Company

Mickey Lee Small Business Representative Lee Insurance Agency

JD Williamson Business Representative Williamson CPA, PLLC

Lisa Brown Business Representative Inner Banks Real Estate Group, Inc.

Sandi Brickhouse Smith Business Representative Cherry Farms Seed Company, Inc.

Terri Gallop Labor Organization North Carolina Association of Educators

Dr. Kimberly Gregory Adult Education College of The Albemarle

Richard Thorne, Jr. Business Representative HDM Associates

Montique McClary Apprenticeship City of Elizabeth City

Carson D. Rich Higher Education Elizabeth City State University

The Northeastern Workforce Development Board (NWDB) is a group of

community leaders appointed by local elected officials. The NWDB serves North Carolina's 10 most northeastern counties: Camden, Chowan, Currituck, Dare, Gates, Hyde, Pasquotank, Perquimans, Tyrrell, and Washington Counties. The purpose of the NWDB is to provide policy, planning and oversight for local workforce development programs and to address workforce issues as identified by the communities that they represent. NWDB's mission is to foster employment of northeastern North Carolinians by enriching the skills and suitability of candidate employees for the businesses of the region.

Our Vision

Citizens and businesses of the Northeast region will rely on the board to promote the growth of well-paying jobs in new and existing businesses. Citizens in the region will be able to find satisfying employment here, and will choose not to move away.

Our Mission

The NWDB fosters employment of Northeastern North Carolinians by enriching the skills and suitability of candidate employees for the businesses of the region.

Our Core Purpose

To resolve workforce issues and challenges to meet Northeastern North Carolina employment needs.

Our Values

- One community, one team
- · Forward looking and responsive to customer needs
- Embrace creativity Nurturing hope for the future
 - Integrity first and excellence in all we do
 - Data driven, fact focused, relevant results

NCWorks Career Centers and Outposts

Albemarle Commission 512 S. Church Street Hertford, NC 27944 Phone: (252) 426-5753

Elizabeth City NCWorks Career Center 111 Jordan Plaza Elizabeth City, NC 27909 Phone: (252) 621-6350

Dare NCWorks Career Center 2522 South Croatan Hwy. Nags Head, NC 27959 Phone: (252) 480-3500

Edenton-Chowan NCWorks Career Center 118 Blades Street, Building 3 Edenton, NC 27932 Phone: (252) 482-2195

Currituck DSS 2793 Caratoke Highway Currituck, NC 27929 Phone: (252) 232-3083

College of the Albemarle Elizabeth City 1208 N. Road Street Elizabeth City, NC 27909 Phone: (252) 335-0821 College of the Albemarle Manteo 132 Russell Twiford Rd. Manteo, NC 27954 Cell: (252) 312-6852

Hyde County DSS 35015 US Hwy 264 Engelhard, NC 27824 Cell: (252) 312-6859

Hyde County Gvt. Bldg. P.O. Box 5, 30 Oyster Creek Road Swan Quarter, NC 27885 Cell: (252) 312-6859

Beaufort County Community College Roper P.O. Box 503, 100 Hwy 32 N. Roper, NC 27970 Cell: (252) 312-6859

Tyrrell County Finance Building 108 Water Street Columbia, NC 27925 Cell: (252) 312-6859

Gates DSS P.O. Box 185, 122 Main Street Gatesville, NC 27938 Cell: (252) 312-7357

Visit nwdbworks.com or ncworks.gov



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