

2nd Quarter 2021



Northeastern Workforce Development Board

ALBEMARLE COMMISSION
REGION R COUNCIL OF GOVERNMENTS

News from the Northeast

MESSAGE FROM THE DIRECTOR

Dear Colleagues,

I hope you, your friends, family and loved ones are all doing well. This second quarter sure has flown by and just like that, we are halfway through 2021 and at the beginning of a new Program Year. We have accomplished a lot during this second quarter and I am proud to share with you a few of the highlights through this newsletter.

There have been some developments with our Board that I would like to share with you as well. Sean Lavin has been elected to serve as Chairman of the Board for PY 2021 (July 1, 2021 – June 30, 2022). Chairman Lavin filled the remainder of the PY 2020 Chairman term, as our prior Chairman moved out of our region. In addition, Janet Russ has been elected to serve another term as Vice-Chair of the Board. We are very excited as we move forward under the leadership of Chairman Lavin and Vice-Chair Russ.

We also have four new Board members that I would like to introduce – three members who were actually appointed at the very end of the first quarter and one who was appointed this second quarter. They are:

- **Alvan Overton:** Business Representative, Bout Thyme Kitchen
- **Lisa Brown:** Business Representative, Inner Banks Real Estate Group
- **Carson Rich:** Higher Education Representative, Elizabeth City State University
- **Charlie Long:** Labor Organization Representative, International Association of Machinist and Aerospace Workers

We are thankful for these community leaders who were willing to volunteer to help support NWDB's work to develop a highly skilled workforce in northeastern North Carolina.

Best Wishes,

Dave Whitmer, Director
Northeastern Workforce Development Board



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SPECIAL POINTS OF INTEREST

- Facebook
- Festivals
- Numbers at a Glance
- Library Workshops
- Graduates

Facebook Page

On June 9th the NWDB Facebook page reached over 1,000 likes! Go like our page @NWDBworks. We are excited to share the events of the NCWorks Career Centers, NWDB and NextGen on our page.



YOUTH SERVICES PROGRAM MANAGER

The NWDB welcomed Rachel Clipston to our Team as the Youth Services Program Manager in April. Rachel is a native of Currituck County. She graduated from Old Dominion University with a Bachelor's in Human Services and from Western Carolina University with a Master's in Human Resources. Rachel previously worked with the NWDB team as a Youth and Adult/DW Career Advisor in Dare County. She is returning to the NWDB from a 4-year stint in the private sector. In her new role, Rachel will oversee the NCWorks NextGen Program ensuring that the youth (16-24)

of Northeastern NC are empowered to reach their educational and career goals.



*“We are what we repeatedly do. Excellence then, is not an act, but a habit.”
- Aristotle*

Festivals

NCWorks staff participated in the Black Bear Festival on Saturday, June 5th, in Plymouth. As restrictions are lifted staff are excited to get the opportunity to talk about our services out in the community!



BUSINESS SERVICES VIDEO

The Northeastern Workforce Development Board is proud to have released the second video in a series of videos about our services. The NCWorks Business Services video explains how the Business Services team proudly serves the NWDB 10-county region.

The Northeastern Workforce Development Board (NWDB) published a Request for Proposals for Video Production Services in February of 2020. The RFP requested proposals to produce five short videos, 5-10 minutes in length, to describe and highlight the services of the NWDB. The five videos include: Northeastern Workforce Development Board, NCWorks Career Centers,

NextGen, Job Seeker Services, and Employer Services. The next video is anticipated to be released in September or October of 2021 and will focus on how the NWDB manages job seeker services in our rural region. <https://www.youtube.com/watch?v=SnNvaE-jwaU>



BEATING THE BRAIN DRAIN...

In northeast North Carolina, a key part of the population is declining, causing a ripple effect on the local economy.

According to data from NCWorks, the working-age population is declining across the region, including in Camden, Chowan, Currituck, Dare, Gates, Pasquotank and Perquimans counties.

Emily Nicholson has studied the problem as part of her work with the Northeastern Workforce Development Board.

Businesses and economies can't thrive without a robust labor force, so Nicholson has made it her mission to show young people they can stay in the region and find success.

"I think northeast North Carolina has a lot to offer and I just want to make sure our kids understand they don't have to go away in order to find that fulfillment," Nicholson said.

A new initiative from Nicholson and the NWDB called **#WorkLocal** aims to prove that.

Posters of county residents who stayed in the area and found good jobs have gone up in local high schools.

In Dare County, NCDOT ferry oiler Matt Nuckles is featured.

Nuckles grew up in Frisco and never felt the urge to leave.

"It's a nice little place to grow up, it's nice and quiet, right on the water," he said.

The job suits him as well.

"It's a good, steady job," he said. "You get to see pretty sunrises and sunsets and you work with a lot of good people."

Nicholson could have featured herself in the initiative; born and raised in Chowan County, she's now raising three daughters there.

Nicholson did leave for college, but found it to be an unnecessary expense.

Part of her #WorkLocal message is that people don't need to load on student debt to be successful.

"Looking back, I could have saved a lot of money going to a technical school," she said. "You don't have to go away and get a 4-year degree to find a sustainable position here."

Nuckles, for example, had to get some transportation certifications and completes ongoing job training.

NCDOT provides him insurance and benefits, a schedule that suits him and a retirement plan he looks forward to decades from now.

"I'm very happy right here doing this with all my coworkers and my little island, I love it." he said.

NCDOT is hiring ferry workers. For more information, visit the agency's website.

<https://www.ncdot.gov/about-us/our-people/careers/Pages/default.aspx>

Source: WAVY.com
WAVY News 10,
May 4, 2021

ALICIA WHITE
Davita Dialysis
Facility Administrator
Pasquotank County High School, 2005
College of the Albemarle, 2009
Master's Degree Chamberlain College of Nursing, 2018

#worklocal

Your dreams are attainable.
Make a plan and then go
get it the work!

Our Mission
To be the Premier
Provider and Employer
of Choice

Our Core Values
Service Excellence
Integrity
Team
Continuous Improvement
Accountability
Innovation

Get started on your career today by visiting www.ncworks.gov

NextGen "Let's get started"

CALEB EDWARDS
Deputy II, S.W.A.T. Team Member
Currituck County Sheriff's Office S.W.A.T.
Elizabeth City State University, BA
Northeastern High School, 2014

#worklocal

Seize an opportunity when it presents itself!

Get started on your career today by visiting www.ncworks.gov

NextGen "Let's get started"

JOHN MCCOLE
Firefighter
Elizabeth City Fire Department
Pasquotank County High School, 2019

#worklocal

Making a living by serving the
community right out of high
school is amazing.

Get started on your career today by visiting www.ncworks.gov

NextGen "Let's get started"

#worklocal

2nd Quarter 2021 Numbers at a Glance

Total in Training

Adult: 89
DW: 19
Youth: 100

Total: 208

Total Job Seekers Served:

3,808

Total Services Provided to Job Seekers: 20,118

Businesses Served: 220

Total Services Provided to Businesses: 2,370

NCWorks for Job Seekers

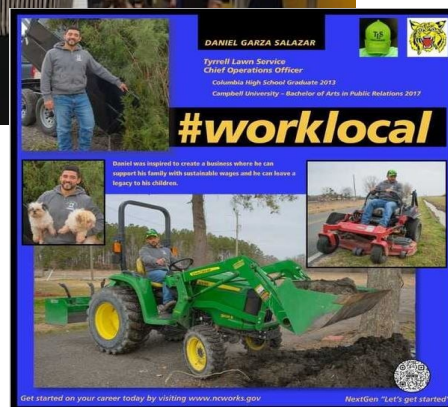
NCWorks for Job Seekers library workshop sessions resumed in June, assisting job seekers in Gates, Hyde, and Tyrrell County libraries. The workshops are a regional partnership between the NWDB and regional libraries to help job seekers access employment resources, develop resumes, prepare for interviews, learn career ready skills, and embark on the path to a successful career.



#WORKLOCAL TYRRELL COUNTY

The NWDB presented three posters to Tyrrell County Schools on Monday, April 26, 2021, as part of its #worklocal initiative. The posters, featuring local graduates, are hung in the high schools of the NWDB 10 county region to create awareness of career pathways available to students in their local area that will provide them a stable and sustainable income.

The graduates featured that represent Tyrrell County are: Johndre Bowser, Columbia Middle School/STEM teacher, Shamari Spencer, Child Protection Specialist/Tyrrell County DSS and Daniel Garza Salazar, Tyrrell Lawn Service/Chief Operations Officer. Pictures (left to right): Bill Ziegler, Columbia High School Principal; Oliver A. Holley, Superintendent Tyrrell County Schools; Johndre Bowser, and David Whitmer, NWDB Director. 2nd Picture: Shamari Spencer and David Clegg, Tyrrell County Manager. 3rd Picture: Daniel Garza Salazar #worklocal poster.



MADE IN HYDE COUNTY

Have you heard of the “Made in” initiative? The “Made in...” initiative is a marketing package developed to highlight the “Live, Work & Play” opportunities within selected northeastern counties in NC with a focus on manufacturing. This initiative showcases companies who make products in the county, the careers in high-demand by those companies and the associated training and education required for those careers. Working with local school systems, community colleges, economic developers, chambers of commerce, NCWorks Career Centers and the Rivers East Workforce Development Board, each county has the opportunity to attract visitors, residents and industries through a common campaign. Because of the

close proximity to Hyde County and the economic development connections, Hyde was included in a grant through Golden Leaf Foundation to grant teacher externships and develop their own “Made in” initiative. Teachers from Hyde County Schools along with staff from Beaufort County Community College will be invited to participate in the connected Rivers East Academy focused on teacher training in advanced manufacturing for the region. NWDB Career Advisor Phillip Holloway is participating in the Made in Hyde initiative by serving on the Made in Hyde Committee, along with Sara Watson from BCCC and NENC Career Pathways Facilitator Brandi Bragg.

YOUTH INITIATIVE GRANT AWARDED

The region's workforce agency has received a \$100,000 grant to attract and retain youth for careers in north-eastern North Carolina.

The Northeastern Workforce Development Board will use the grant awarded by the N.C. Department of Commerce to support its "E3 Initiative: Enroll More Youth, Expose Youth to Local Careers and Ensure Stronger Completion Rates." The board is based in Hertford and serves 10 counties, including Camden, Chowan, Currituck, Dare, Gates, Hyde, Pasquotank, Perquimans, Tyrrell and Washington.

The \$100,000 was awarded from a total of \$288,000 the N.C. Department of Commerce awarded to three workforce development boards. The Capital Workforce Development Board, which serves Johnston and Wake counties, received \$100,000. The remaining \$88,000 was granted to the Centralina Workforce Development Board, which serves Anson, Cabarrus, Iredell, Lincoln, Rowan, Stanly and Union counties.

NWDB Director Dave Whitmer and Rachel Clipston, the board's NextGen Youth Program manager, said the E3 Initiative is part of the board's ongoing effort to recruit youth and young adults ages 16 to 24 for jobs that serve specific career opportunities in north-eastern North Carolina. Those specific

opportunities, or "career pathways," include jobs in the agriscience, health science and manufacturing fields.

The board also hopes to increase enrollment in the NCWorks NextGen program through a digital outreach campaign and its partnership with College of The Albemarle, Clipston said.

Whitmer said other aspects of the E3 initiative will include a mentoring program, which will pair professionals in the specific career pathways with students, and a student cohort program. Whitmer said he believes students benefit from working together with other students in groups.

In a press release Friday from the N.C. Department of Commerce, Gov. Roy Cooper praised the grants.

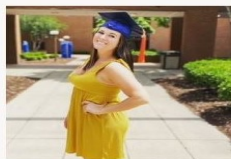
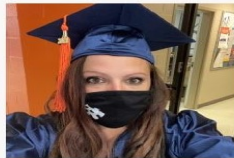
"Business leaders tell me their number one need is skilled talent, especially as we emerge from the pandemic," Cooper said. "These Youth Initiative Grants will help those businesses by preparing young people with the experience and training they need to get the good paying jobs they provide."

For more information about the Northeastern Workforce Development Board, visit online at nwdbworks.com. By telephone, contact Rachel Clipston at 252-404-7079.

Source: Daily Advance July 12, 2021

2021 GRADUATES

CONGRATULATIONS 2021 GRADUATES!



2021 NWDB Training Participant Graduates

- Malika Fenner: Associates Degree/Human Services Technology/COA
- Shea Barbe: Associates Degree/Early Childhood Education/COA
- Nazir Briley-Elliott: Associates Degree/Arts/COA
- Samantha Gerber: Associates Degree/Medical Lab Technology/COA
- Tonnette Glasper: Medical Assisting Diploma/COA
- Elijah Brown: Associates Degree/Information Technology/COA
- Heather Burdick: Associates Degree/Nursing/COA
- Alison Rowe: Associates Degree/Nursing/COA
- Tasha Stamey: Associates Degree/Nursing/COA
- Gary Whitley: CDL/Carolina Trucking Academy
- Ariel Jones: High School Diploma/Perquimans County High School
- Shyanne Burgess: High School Diploma/Pasquotank County High School
- Kathryn Lamas: Associates Degree/Nursing/COA
- Brittany Vance: Associates Degree/Nursing/COA
- Tammie Gibbs: Associates Degree/General Business Administration/COA
- Martrell Heatly: GED/COA
- Michael Whitton: CDL/COA
- Charles Kemp: CDL/COA

Board of Directors

Sean Lavin, NWDB CHAIR
TCOM, L.P.

Janet Russ, NWDB VICE CHAIR
Coastal Electric Contracting
Company

Dave Carroll
Labor Organization, AFL-CIO

Larry Donley
Wagner-Peyser Act
NC Division of Workforce Solutions

Larry Lombardi
Economic Development
Currituck County

Rex Anderson
Business Representative
Regulator Marine

Dr. David Loope
Community Based Organization
Hyde Partnership for Children

Tameka Gibbs
The Division of Vocational
Rehabilitation Services

Alvan Overton
Business Representative
Bout Thyme Kitchen

Charlie Long
Labor Organization
Int'l Asst. of Machinist and Aero
Space Workers

JD Williamson
Business Representative
Williamson CPA, PLLC

Lisa Brown
Business Representative
Inner Banks Real Estate Group,
Inc.

Sandi Brickhouse Smith
Business Representative
Cherry Farms Seed Company, Inc.

Dr. Kimberly Gregory
Adult Education
College of The Albemarle

Richard Thorne, Jr.
Business Representative
HDM Associates

Montique McClary
Apprenticeship
City of Elizabeth City

Carson D. Rich
Higher Education
Elizabeth City State University

The **Northeastern Workforce Development Board (NWDB)** is a group of community leaders appointed by local elected officials. The NWDB serves North Carolina's 10 most northeastern counties: Camden, Chowan, Currituck, Dare, Gates, Hyde, Pasquotank, Perquimans, Tyrrell, and Washington Counties. The purpose of the NWDB is to provide policy, planning and oversight for local workforce development programs and to address workforce issues as identified by the communities that they represent. NWDB's mission is to foster employment of northeastern North Carolinians by enriching the skills and suitability of candidate employees for the businesses of the region.

Our Vision

Citizens and businesses of the Northeast region will rely on the board to promote the growth of well-paying jobs in new and existing businesses. Citizens in the region will be able to find satisfying employment here, and will choose not to move away.

Our Mission

The NWDB fosters employment of Northeastern North Carolinians by enriching the skills and suitability of candidate employees for the businesses of the region.

Our Core Purpose

To resolve workforce issues and challenges to meet Northeastern North Carolina employment needs.

Our Values

- One community, one team
- Forward looking and responsive to customer needs
- Embrace creativity • Nurturing hope for the future
- Integrity first and excellence in all we do
- Data driven, fact focused, relevant results



Northeastern Workforce
Development Board
ALBEMARLE COMMISSION
REGION R COUNCIL OF GOVERNMENTS

NCWorks Career Centers and Outposts

Albemarle Commission
512 S. Church Street
Hertford, NC 27944
Phone: (252) 426-5753

College of the Albemarle Manteo
132 Russell Twiford Rd.
Manteo, NC 27954
Cell: (252) 312-6852

Elizabeth City NCWorks Career Center
111 Jordan Plaza
Elizabeth City, NC 27909
Phone: (252) 621-6350

Hyde County DSS
35015 US Hwy 264
Engelhard, NC 27824
Cell: (252) 312-6859

Dare NCWorks Career Center
2522 South Croatan Hwy.
Nags Head, NC 27959
Phone: (252) 480-3500

Hyde County Gvt. Bldg.
P.O. Box 5, 30 Oyster Creek Road
Swan Quarter, NC 27885
Cell: (252) 312-6859

Edenton-Chowan NCWorks Career Center
118 Blades Street, Building 3
Edenton, NC 27932
Phone: (252) 482-2195

Beaufort County Community College Roper
P.O. Box 503, 100 Hwy 32 N.
Roper, NC 27970
Cell: (252) 312-6859

Currituck DSS
2793 Caratoke Highway
Currituck, NC 27929
Phone: (252) 232-3083

Tyrrell County Finance Building
108 Water Street
Columbia, NC 27925
Cell: (252) 312-6859

College of the Albemarle Elizabeth City
1208 N. Road Street
Elizabeth City, NC 27909
Phone: (252) 335-0821

Gates DSS
P.O. Box 185, 122 Main Street
Gatesville, NC 27938
Cell: (252) 312-7357

Visit nwdbworks.com or networks.gov

