

Business Resources & Opportunities Committee (BROC) Minutes

Meeting Date: June 29, 2021 (2:00PM) via Zoom

Present: Larry Lombardi, David Carroll, Marcus Cutrell, Rex Raiford, Amber Morse (staff)

Absent: David Loope

1. **Call to Order:** Larry Lombardi called the meeting to order at 2:05 PM
2. **Approval of Minutes:** Minutes from the April 2021 meeting were provided to committee members. A motion to approved was provided by Marcus Cutrell with a second provided by David Carroll. With no discussion the minutes were unanimously approved.
3. **Business Engagement Events:** Amber reported on the upcoming spring job fairs currently being planned at the NCWorks Career Centers and off site. In June there were 5 job fairs held on or off site the career centers. Amber also reported on the "All in the Details" learning session being held at the Elizabeth City Career Center on July 21sr. Amber presented business services metrics and BROC strategic plan update for the month of June. Job orders and employer registrations remain higher than usual.
4. **Business Services Budget:** Amber presented to the committee the proposed business services cuts. This includes reducing OJT supportive services, reimbursable hours, continuing at 50% reimbursement rate for all businesses and a reverse referral cap. These cuts are estimated to save close to \$100,000 for PY21.
5. **Open Discussion:** Amber informed the committee of a collaborate with Phillips Corporation to increase IWG awareness. Phillips offers a training for businesses to teach their staff how to repair their CNC machines instead of hiring someone to do the repair. Phillips worked with Amber to create an outline to send to employers in our region that have their machines (11) to walk them through the grant application process. Larry brought to the committee the suggestion to go over our strategic plan at the next committee meeting. Amber is to send out the plan to all members.
6. **Adjourn:** With no future discussion a call to adjourn was provided by Marcus Cutrell with a second carried by Rex Raiford.
7. **Next committee meeting date:** Tuesday, July 27, 2021.

Minutes prepared by Amber Morse

Approved by:  _____

Date: 11/02/2021