



Northeastern Workforce Development Board

ALBEMARLE COMMISSION
REGION R COUNCIL OF GOVERNMENTS

Camden, Chowan, Currituck, Dare, Gates, Hyde, Pasquotank, Perquimans, Tyrrell and Washington Counties

NWDB NextGen Committee

Meeting Agenda

May 10, 2022

Zoom Meeting

3:30 pm

Type of Meeting: Regularly Scheduled Meeting

Meeting Facilitator: Dr. Kimberly Gregory, Chairperson

Members attending: Dr. Kimberly Gregory, Frankie Manning, Deputy Nathan large

Members absent with notification:

Members absent without notification:

NWDB Staff: Nancy Hamilton, Amanda Hurdle, Hillary Robertson, Rachel Clipston, Erica Banks

Other Attendees:

I. Call to order and welcome – *Dr. Gregory*

- a. *Dr. Gregory called the meeting to order at 3:35 PM*

II. Approval of Minutes: March 15, 2022

- a. Frankie made a motion to approve, Dr. Gregory seconded. March minutes are approved as presented.

III. Introduce Youth Program and Business Engagement Coordinator – *Rachel*

- a. *Hillary joined the team a little over 2 weeks ago. She comes to us with an extensive customer service background and is enthusiastic to begin networking with businesses, coordinating work-based learning opportunities, and spearheading event planning for NextGen.*

IV. Real World Update- *Rachel*

- a. Now that Hillary is on board, we will be getting underway with planning. Look out for e-mails regarding volunteer meetings. We will be sending out save the dates to the schools and community partners who have brought youth to the event in the past this month prior to the end of the school year.

V. E3 Update

- a. Social Media Campaign with Content Commanders – *Rachel*
 - i. *The NextGen team met with Content Commanders to film several TikToks at the Elizabeth City NCWorks career center in April. 3 of them have been posted so far. Rachel showed the 3 Tiktoks that have been completed. Content Commanders is also working on a new format for our success stories after the orginial vision for video success stories didn't pan out. The first of those will be posted soon across several platforms.*
- b. Cohort 1 Update – *Rachel*
 - i. *Rachel let the committee know that NextGen participated in its first targeted business tour under E3 in March at Pasquotank-Camden EMS. One participant went on a ride along. We are planning for a second tour in late May or early June. The location is TBD. We are hoping to form cohort 3 over the Summer, and a focus has not been chosen yet.*
- c. B3 Update – *Dr. Gregory*
 - i. *COA Started the new semester yesterday. B3 is up and running. They are doing iced coffee now, and it seems to be a hit. They will continue with the same schedule throughout the summer; Mondays and Wednesdays 9-11 and then special events.*

VI. Vote on Sylvan contract extension

- a. Rachel advised that this is the year that we generally would have to conduct an RFP for a tutoring provider, however, DWS has allowed all contracts to be extended for an additional year. Sylvan has been providing tutoring services for our program participants since at least 2013. We have been happy with their services. Motivating participants to attend tutoring is an ongoing challenge, and Sylvan only charges us by reimbursement for actual hours of tutoring they provide. The staff recommendation is that the committee recommend to the board that we extend the contract for an additional year.
- b. The committee voted to recommend to the full board that the Sylvan contract be extended for another year.

VII. Video

- a. Rachel presented the new NextGen video to the group.

VIII. Other business

- a. Rachel spoke about efforts to procure VR Career Exploration software. Staff participated in an in-person demo with one potential vendor today and they hope to move forward with procurement efforts in order to purchase the set up prior to the end of the program year.

IX. Adjourn – *Dr. Gregory*

- a. Dr. Gregory adjourned the meeting at 4:03 PM.

Approved at committee meeting 7/26/22



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