



Northeastern Workforce Development Board

ALBEMARLE COMMISSION
REGION R COUNCIL OF GOVERNMENTS

Camden, Chowan, Currituck, Dare, Gates, Hyde, Pasquotank, Perquimans, Tyrrell and Washington Counties

NWDB NextGen Committee

Meeting Agenda

July 26, 2022

Zoom Meeting

3:30 pm

Type of Meeting: Regularly Scheduled Meeting

Meeting Facilitator: Dr. Kimberly Gregory, Chairperson

Members attending: Dr. Gregory, Frankie Manning

Members absent with notification: Lisa Brown, Nathan Large

Members absent without notification:

NWDB Staff: Rachel Clipston, Hillary Robertson, Amanda Hurdle, Nancy Hamilton, Phillip Holloway, Erica Banks

Other Attendees: Elizabeth Kurzer

I. Call to order and welcome – *Dr. Gregory*

II. Approval of Minutes: May 10, 2022

a. Frankie motioned to approve the minutes as written, Dr. Gregory seconded.

III. Sylvan update – *Rachel*

- a. The Board approved a contract extension with Sylvan for our final year before releasing an RFP
- b. Rachel discussed a push to have more engagement with Sylvan from the Youth and asked for ideas to better promote the services.
- c. Elizabeth Suggested an open house hosted by Sylvan to tell young people what tutoring is today or what it can be for them. They are the services provider, so let them promote their service.

- d. Frankie asked if Sylvan has marketing materials and offered up the business board at Woodforest.
Rachel will reach out to Sylvan to see if they have marketing materials to share.

IV. Real World Update- *Hillary*

V. Social Media Campaign update – *Rachel*

- a. *Wrapping up with Content Commanders, they still have a few deliverables left for us. Should be finishing up some short videos for us that will be targeted at promoting the program on social media.*
- b. *We are looking into getting staff enrolled in some training/classes to learn how to better promote ourselves on social media after our time with Content Commanders ends.*

VI. Update on Virtual Reality Career Exploration -*Rachel*

- a. *VR Career Exploration is being leveraged already. Staff had the opportunity to try out the equipment. 3 staff took the equipment to Washington County High School's CTE camp for a group of students to try out. The event went really well. The students were interested and engaged. We learned that it is important to try out all the different experiences before facilitating others doing them so that staff can help talk users through areas where they might get stuck. It does take a lot of hands on support from staff to facilitate VR Career Exploration Sessions.*

VII. Business tour and college tour update – *Hillary*

- a. *Hillary talked about June business tours at Quality Home Staffing and Tarheel Pharmacy. Hillary also discussed the tours of Pitt Community College and East Carolina University that took place last week. All the events were successful and the participants seemed to get a lot out of them. We are gauging interest among participants to determine what locations to plan tours for next.*

VIII. Other business

- a. Action Plan updates in September
 - i. The September committee meeting will focus on updating our action plan for PY22. Rachel will send out the PY21 Action Plan for review so that we can begin thinking about how to revise it for the current program year.
- b. Back to school bashes

- i. NextGen has been invited to several back-to-school bashes throughout the area that we are planning to attend in order to engage with the community and promote our services.
- c. Virtual Reality Career Fair
 - i. Dr. Gregory and NextGen staff discussed setting up a Virtual Reality Career Fair at COA in the College and Career Readiness Department. Several models were discussed. The favored plan seemed to be a series of events where one of the career clusters was from the VR Career Exploration Software was featured at each one. NextGen will set up a table with information on careers in that career cluster, and we will invite an employer or a couple of employers out to talk about available jobs in that field with participants who are interested. It was also discussed that we should invite Vocational Rehab or engage them to find out if there are other technologies we could leverage for career exploration purposes for those who are unable to use the VR headsets.

IX. Adjourn – *Dr. Gregory*

Approved at Committee Meeting 9/13/2022



11 / 04 / 2022

| | |
|--------------------------------|---|
| TITLE | Approved July NextGen Committee Minutes for Signature |
| FILE NAME | Draft NextGen Mee...es July 2022.docx |
| DOCUMENT ID | 473fcced0451622100d9eec0b4bcb4f0e0834cee |
| AUDIT TRAIL DATE FORMAT | MM / DD / YYYY |
| STATUS | ● Signed |

Document History



SENT

11 / 04 / 2022

10:17:05 UTC-4

Sent for signature to Kimberly Gregory
(kimberly_gregory73@albemarle.edu) from rclipston@accog.org
IP: 65.114.49.178



VIEWED

11 / 04 / 2022

11:46:06 UTC-4

Viewed by Kimberly Gregory
(kimberly_gregory73@albemarle.edu)
IP: 75.170.152.161



SIGNED

11 / 04 / 2022

11:46:18 UTC-4

Signed by Kimberly Gregory
(kimberly_gregory73@albemarle.edu)
IP: 75.170.152.161



COMPLETED

11 / 04 / 2022

11:46:18 UTC-4

The document has been completed.