

Business Resources & Opportunities Committee (BROC) Minutes

Meeting Date: September 6, 2022 (2:00PM) via Zoom

Present: Marcus Cutrell, Krystal Watson, Kirstin Bradley, Hillary Robertson(staff), Amber Morse (staff)

Absent: David Loope, David Carroll

1. **Call to Order:** Krystal Watson called the meeting to order at 2:01 PM
2. **Approval of Minutes:** Minutes from the June 2022 meeting were provided to committee members. A motion to approved was provided by Kirstin Bradley with a second provided by Marcus Cutrell. With no discussion the minutes were unanimously approved.
3. **Committee Introductions:** Krystal requested since many committee members attending the meeting were fairly new that everyone in the meeting provided an introduction.
4. **Business Services Updates:** Hillary Robertson reported on the work-based learning updates since the last meeting. There have been two new OJTs started and one new work experience. Amber Morse reported on the NCWorks Commission Business Roundtable that was held on 8/30. The event hosted by the NCWorks Commission brought together employers throughout the Northeastern Prosperity Zone to have conversations surrounding workforce issues. Amber reported that the event was a great success. Krystal attended the meeting and reported that she believed it was a great event and a key factor was having a good facilitator. Marcus reported that the NCWorks Career Center in Elizabeth City held a job fair for Elevated Staffing on 8/31 that was a success. Marcus stated that there were around 10 attendees and the employer expected to hire around 7-8 of them.
5. **Strategic Plan Update:** Amber reviewed each goal of the strategic plan with the committee members. Krystal had questions regarding the outreach goal which listed outreach to employers utilizing self service functions. She requested we add an additional bullet to included general outreach to employers. The committee agreed to leave all other ongoing goals the same.
6. **LMI Dashboard review:** Amber provided the committee with the updated LMI platform provided by LEAD. Marcus presented a question around the difference between the data from LEAD and EMSI. The committee is to look deeper at the data and let Amber know if they have any suggestions for LEAD.

7. **Open Discussion:** Marcus informed the committee about the Veterans Job Fair that will be held on October 6th at the Currituck Cooperative Center. There are currently 12 employers registered and 6 resource vendors.
8. **Adjourn:** A motion to adjourn the meeting was provided by Marcus Cutrell with a second provided by Kirstin Bradley.

Next committee meeting date: November 1, 2022 at 2pm.

Minutes prepared by Amber Morse

Approved by: Krystal Watson

Date: 01 / 09 / 2023

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Sent for signature to Krystal Watson
(krystal.watson@regulatormarine.com) from amorse@accog.org
IP: 65.114.49.178



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09:53:27 UTC-5

Viewed by Krystal Watson
(krystal.watson@regulatormarine.com)
IP: 35.174.254.160



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Signed by Krystal Watson
(krystal.watson@regulatormarine.com)
IP: 67.238.84.58



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