

## Business Resources & Opportunities Committee (BROC) Minutes

Meeting Date: February 7, 2023 (4:00PM) via Zoom

Present: Marcus Cutrell, Krystal Watson, Kirstin Bradley, David Carroll, Hillary Robertson(staff), Amber Morse (staff)

Absent: David Loope

1. **Call to Order:** Krystal Watson called the meeting to order at 4:02 PM
2. **Approval of Minutes:** Minutes from the December 2022 meeting were provided to committee members. A motion to approve was provided by David Carroll with a second provided by Marcus Cutrell. With no discussion the minutes were unanimously approved.
3. **Business Services Updates:** Hillary Robertson presented the January business services metrics report. Hillary reported that there were no new work-based learning contracts started this month but that the reported services such as number of job orders and on-site visits were higher than they have been in the last several months. Hillary reported that there were 5 hiring events at the Elizabeth City Career Center and two off-site hiring events in January. Krystal asked how the attendance for job fairs have been. Marcus stated that they have seen good amounts of job seekers showing up to events recently. Krystal reported that Regulator held an “interview day” recently and had around 50 attendees and from that 50 they extended 23 job offers. Amber reported February 9<sup>th</sup> she was presenting at the “Employer Resource Summit”. This event was planned with the US Coast Guard, NC Community College System, COA, and many other partners to bring awareness of resources available to employers. There are currently 34 employers signed up. Amber reported that Brandi Bragg has two dates in March for interest meeting scheduled for sectoral partnerships for the Good Jobs Challenge Grant. Hillary reported that she presented business services to the Home Builders Association on January 17<sup>th</sup> and there were around 20-30 employers there. They were very engaged and interested. Krystal asked if we have seen any shift in the labor force recently with the pool of candidates. Amber reported that we have seen increases in the foot traffic of the center and increase in amounts of attendees at job fairs. Marcus added that he has seen quality applications through the RESEA appointments and more individuals looking to go into full time employment instead of the usual seasonal temporary employment. Marcus reported that the hybrid LVER/DVOP position for Elizabeth City has been posted.
4. **OJT Wage Review:** Amber reported that NWDB plans to meet with Turning Point WDB, Rivers East WDB, and Eastern Carolina WDB to align our OJT policy in March so we should hold off on making any changes at this point until after that meeting.

5. **Committee Recruitment:** Krystal reported she would be reaching out to each board member to make sure they are still interested in attending and feel as though they are on the best committee for them. Amber presented a member recruitment flyer she created for the committee to share with interested members as well as an application that interested individuals would use to apply to become a member. David Carroll asked if we would be sharing with the chambers of commerce for member suggestions and asked if we have been actively involved in chamber presentations or events. Amber stated yes we still work with the chambers regularly and would definitely share with them and ask for their input.
6. **Adjourn:** A motion to adjourn the meeting was provided by David Carroll with a second provided by Kirsten Bradley.

**Next committee meeting date:** March 7, 2023 at 4pm.

Minutes prepared by Amber Morse

Approved by: Krystal Watson

Date: 04 / 06 / 2023

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## Document History



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(krystal.watson@regulatormarine.com) from amorse@accog.org

IP: 65.114.49.178



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**04 / 06 / 2023**

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(krystal.watson@regulatormarine.com)

IP: 67.238.84.58



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**04 / 06 / 2023**

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(krystal.watson@regulatormarine.com)

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