

Business Resources & Opportunities Committee (BROC) Minutes

Meeting Date: 9/5/2023 (4:00PM) via Zoom

Present: Alexis Davis, Kirsten Bradley, Krystal Watson, Trey Goodson, Amber Morse (Staff)

Absent with notice: David Carroll

Absent without notice: David Loope

1. **Call to Order:** Krystal Watson called the meeting to order at 4:00 PM
2. **Approval of Minutes:** Minutes from the May 2023 meeting were provided to committee members. A motion to approve was provided by Trey Goodson with a second provided by Kirsten Bradley. With no discussion the minutes were unanimously approved.
3. **Business Services Updates:** Amber reported that Hillary had her baby on July 30th and will be out on maternity leave for the next several weeks. Amber and staff at the Career Center are covering her duties while she is out. Amber reported that a new Business Solutions Career Advisor has been hired for the Elizabeth City Career Center. She has attended one event so far and is doing a great job. On 8/30 Amber presented NWDB business services to the subcontractors that have been hired to build the new school in Washington County. The Elizabeth City Career Center held a hiring event for Five Below in July that brought out over 80 job seekers.
4. **Strategic Plan Update:** Krystal review the strategic plan goals from 2022 with the committee. The committee discussed the importance of providing resources and data to the employers in our region. The committee agreed to add a labor market presentation presented by LEAD, begin to form HR collaboratives, and economic presentation to goals for 2023. Amber will update the file and send it to Krystal for review before submitting it to the board.
5. **Open Discussion:** Krystal reported that Regulator recently had to lay off some staff. Regulator connected those staff with local hiring employers as well as NCWorks. Alexis reported that he is working on setting up a veteran's hiring event for the week of November 6th which is known as "vet week". He has been reaching out to local businesses for participation and believes the event will be held in Elizabeth City. Krystal reported that Regulator hosted a tour and information session for the boys and girls club in Edenton. Trey reported that NC East Alliance is hosting a webinar in partnership with NCSU IEI on Talent First Economics Report and that it would be good for businesses to participate. Trey will forward the webinar information after the meeting.

Next committee meeting date: October 3, 2023 at 4pm.

Minutes prepared by Amber Morse

Approved by: Krystal Watson

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Sent for signature to Krystal Watson
(krystal.watson@regulatormarine.com) from amorse@accog.org
IP: 65.114.49.178



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Viewed by Krystal Watson
(krystal.watson@regulatormarine.com)
IP: 67.238.84.58



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Signed by Krystal Watson
(krystal.watson@regulatormarine.com)
IP: 67.238.84.58



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